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MJ Hudson chooses North London Action for the Homeless as its charity for 2017

MJ Hudson is pleased to announce that North London Action for the Homeless (NLAH) has been chosen as its charity for 2017 after a company-wide vote.

In 2015, 7581 people were seen sleeping rough in London, a 16% rise from the year before. NLAH was chosen due to the tremendous work they do to help rough sleepers by giving them food, shelter, clothing and company all year round.

When the Hudson's Heroes team met with Mike Tomes, who manages the charity, he explained the constant need that NLAH has for canned food, camping equipment, toiletries, and warm clothes - not just in winter, but throughout the year.

What makes NLAH stand out is their determination to break the stigma that surrounds rough sleepers, to treat them with not only a hot meal but also compassion and respect. NLAH takes the time to talk to every single person that comes through their door, offering haircuts and other treatments to help build up their self-esteem, which for many of them who have been sleeping rough for years (or who have just lost their livelihood) desperately need.

Following the acquisition of Tower Gate Capital and Allenbridge, The MJ Hudson Group will also be in a position to offer NLAH with additional professional support in the form of CV writing, interview skills, accounting support, event planning and marketing, as well as volunteering in the soup kitchen and undertaking legal pro bono work.

The Hudson's Heroes team have set up a fundraising page which can be found [here](#). We hope that your generosity can help us reach our fundraising goal of £5000.

To learn more about NLAH, visit their website at <http://www.nlah.org.uk/> or to learn more about the work that the Hudson's Heroes team does, read more [here](#).